

# FOR THE LIFE OF ME

## Festival Sponsorships

*“Through meaningful films, we begin to realize that our routine perspectives can give way to new ways of seeing the world, ourselves and others...”*

*-Moondance Film Festival*

Contact us at: [festivals@jeanstrauss.com](mailto:festivals@jeanstrauss.com)

*Silver Tandem Productions*

## FOR THE LIFE OF ME

### **FESTIVAL SPONSORSHIPS**

#### **WHAT ARE FESTIVAL SPONSORSHIPS?**

Film festivals provide unique opportunities to reach new audiences. Launching **FOR THE LIFE OF ME** on the festival circuit will help illuminate the aftermath of a closed records system, generate community discussion and awareness about post adoption issues, and help others better understand the impact of secrets in adoption nationwide. It's our goal to have the film seen in as many prestigious festivals across the country as possible. To achieve this, we invite your help.

The entry costs of individual festivals are not prohibitive, but cumulatively, become overwhelming. To ensure that the film is considered coast to coast, we've established a carefully thought out submission list of thirty top festivals and created the **Festival Sponsor Team**. Each sponsorship covers the entry fees, submission dvd's, mailing, press kits, marketing and the production of exhibition copies for each festival.

**To become a sponsor**, simply write us at [festivals@jeanstrauss.com](mailto:festivals@jeanstrauss.com) and let us know

- which festival you'd like to support. We'll make sure no one else has chosen that festival, and then
- send in your payment. You can use the PayPal donation button or send a check. You're on the team!

You'll receive a free dvd of the film, receive the Festival Newsletter about submission status and screenings and other special events – and most important, help support adoption reform by getting the film 'out there'. You're invited to join us at any of the festivals where **FOR THE LIFE OF ME** screens, and will be acknowledged during the festival Q&A (make sure we know you're coming!) All festival sponsors will be alerted if there are free passes available.

There is no guarantee that the film will be accepted at any of the festivals on the list (though it has already been selected by one). The odds vary from festival to festival, and are often dependent on the festival programmers and other factors. A twenty percent acceptance rate is hoped for – though it could be lower – or higher! Whatever festivals accept the film, we will also explore additional screenings at nearby colleges and libraries for outreach.

Once you're on the Team, you'll be identified with that festival on the website (unless you prefer to remain anonymous) and have first dibs on any free passes that become available for that festival. Select a festival nearby where you live – or simply select whichever one intrigues you most. The notification date listed in the festival packet is when we find out whether the film has been chosen to screen at that festival. Some fests, regardless of selection, include all entries in a library that's available during the festival. If this occurs, we'll be sure to let the triad community know about its availability.

Film festivals can be a lot of fun – but most important, **by being a sponsor, you are helping support the educational outreach critical for grassroots adoption reform!** Thanks for considering being a part of the Team!

## FESTIVAL SPONSORSHIPS

AFI INTERNATIONAL FILM FESTIVAL	sponsorship: \$95
ATLANTA INTERNATIONAL FILM FESTIVAL:	DENISE CARROLL & NIKKI TIDWELL: FESTIVAL SPONSORS
BOSTON FILM FESTIVAL	ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS
CLEVELAND INTERNATIONAL FILM FESTIVAL	ELISE & HOLDEN LEWIS and KAREN & ELIOT TOKAT: FESTIVAL SPONSORS
FULL FRAME DOCUMENTARY FILM FESTIVAL	ROBERTA MacDONALD and NCCAR: FESTIVAL SPONSORS
HOT DOCS INTERNATIONAL FILM FESTIVAL	ELISE LEWIS: FESTIVAL SPONSOR
HOT SPRINGS DOCUMENTARY FILM FESTIVAL	sponsorship \$70
KENT FILM FESTIVAL (CONNECTICUT)	LAWRENCE NEWMAN: FESTIVAL SPONSOR
LOS ANGELES FILM FESTIVAL	sponsorship \$85
MADCAT FILM FESTIVAL	sponsorship \$65
MILL VALLEY FILM FESTIVAL	ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS
MOONDANCE FILM FESTIVAL	sponsorship \$75
NEW JERSEY INTERNATIONAL FILM FESTIVAL	PAM HASEGAWA: FESTIVAL SPONSOR
ROCKY MOUNTAIN WOMEN'S FILM FESTIVAL	ANNE BLAIR: FESTIVAL SPONSOR
PALM SPRINGS INTERNATIONAL FILM FESTIVAL	sponsorship \$100
SAN FRANCISCO INTERNATIONAL FILM FESTIVAL	sponsorship \$80
SAN FRANCISCO WOMEN'S FILM FESTIVAL	CATHERINE CRAIG & PETER DAULTON, FESTIVAL SPONSORS
SEATTLE INTERNATIONAL FILM FESTIVAL	WAYNE MEATH and FAMILY: FESTIVAL SPONSORS
SEDONA INTERNATIONAL FILM FESTIVAL	CATHERINE CRAIG & PETER DAULTON, FESTIVAL SPONSORS
SHEFFIELD INTL. DOCUMENTARY FESTIVAL (UK)	sponsorship \$125
SILVERDOCS FILM FESTIVAL	ELISE LEWIS: FESTIVAL SPONSOR
SMOGDANCE FILM FESTIVAL	ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS
SOUTH BY SOUTHWEST (SXSW) FILM FESTIVAL	SISSY & JOHN BATEMAN and ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS
SOUTHERN CIRCUIT – INDEPENDENT TOUR	sponsorship \$60
SUNDANCE FILM FESTIVAL	ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS
WASHINGTON DC INDEPENDENT FILM FESTIVAL	NICOLE J. BURTON: FESTIVAL SPONSOR
WISCONSIN FILM FESTIVAL	JON C. STRAUSS: FESTIVAL SPONSOR
WOMEN'S INTERNATIONAL FESTIVAL – MIAMI	ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS

- **FOR THE LIFE OF ME** has been selected for RMWFF, Smogdance, Cleveland, Kent, and Women's International Film Festival in Miami.

**A more complete listing of the festivals follows.**

## **THE FESTIVALS**

### **AFI International Film Festival**

2021 N. Western Ave., Los Angeles, California 90027 323-856-7600

*In the top five festivals in the world, AFI Fest is full of Hollywood and indie film celebrities, industry VIP's and an incredible marketplace because of the affiliation with AFI. It's considered the American version of Cannes...*

25<sup>th</sup> Annual, October 2010. Submission in early spring 2010.

**SPONSORSHIP: \$95**

### **Atlanta International Documentary Film Festival**

1132 Virginia Ave. NE, Suite 19, Atlanta, GA 30306 404-347-3564

*DocuFest Atlanta's mission is to bring audiences the best independent documentary film and video from across the globe. Screenings occur at the Carter Center and other venues around the city.*

5<sup>th</sup> Annual

August 20<sup>th</sup> to August 22<sup>nd</sup>, 2010

Notification date: July 30, 2010 (3 submission copies required)

**DENISE CARROLL & NIKKI TIDWELL: FESTIVAL SPONSORS**

### **Big Sky Documentary Film Festival**

31 South Higgins Avenue, Suite 3-6, Missoula MT 59802 406-541-3456

*Since 2004, BSDFF has hosted hundreds of films and filmmakers, programmed exciting retrospectives and sidebars. Perennial events include a Free Opening Night Film hosted by HBO, The Montana Film Office Kick-Off Party, and screenings of the Best of the Doc Challenge.*

7<sup>th</sup> Annual

February 12<sup>th</sup> to February 21<sup>st</sup>, 2010

**SPONSORSHIP: \$75**

### **Boston Film Festival**

166 Washington Street, Reading, MA 01867 617-523-8388

*Screening independent films from around the world at the Kendall Square Theatre, Boston features strong audiences. With FTLOM's focus on a Massachusetts adoptee, this festival is a must!*

26<sup>th</sup> Annual

September 2010 (submissions begin spring 2010)

**ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS**

### **Cleveland International Film Festival**

2510 Market Avenue, Cleveland, OH 44113 216-623-3456

*The Cleveland International Film Festival is a qualifying festival in the category of Short Films for the Academy. The Society promotes artistically and culturally significant film arts through education and exhibition to enrich the life of the community.*

34<sup>th</sup> Annual

March 18<sup>th</sup> to March 28<sup>th</sup>, 2010

Notification date: February 26<sup>th</sup>, 2010 (3 submission copies)

**ELISE & HOLDEN LEWIS and KAREN & ELIOT TOKAT: FESTIVAL SPONSORS**

### **Full Frame Documentary Film Festival**

324 Blackwell Street, Suite 500, Durham, NC 27701 919-687-4100

*Taking place in historic downtown Durham, North Carolina, set within a single city block, this intimate festival landscape fosters community and conversation between filmmakers and the general public.*

*Receiving about 1200 entries a year, the festival selects 60 new documentaries for screening.*

13<sup>th</sup> Annual, April 8<sup>th</sup> to April 11<sup>th</sup>, 2010

Notification date: March 1, 2010

**ROBERTA MacDONALD and the NORTH CAROLINA COALITION FOR ADOPTION REFORM:  
FESTIVAL SPONSORS**

### **Hot Docs International Film Festival**

110 Spadina Avenue, Suite 333, Toronto, ON, M5V 2K4, Canada

*The largest documentary film festival in North America, the festival selects over 100 of the top cutting-edge documentaries from around the world. It provides professional development, marketing and networking opportunities for documentary professionals.*

April 29<sup>th</sup> to May 9<sup>th</sup>, 2010 Notification date: March, 2010

**ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS**

### **Hot Springs Documentary Festival**

819 Central Avenue, Hot Springs, Arkansas 71901 501-321-4747

*The Hot Springs Documentary Film Festival (HSDFF) began in 1992, launched by a small group of arts activists in Hot Springs. That year, 10 Academy Award nominated documentary films were screened to the public free of charge. Veteran actor James Whitmore lent his presence to this first event and spoke of a bright future: "This (Hot Springs) could be the documentary capital of the world." And that's what it has become...*

19<sup>th</sup> Annual October 2010 submissions in spring 2010

**SPONSORSHIP: \$70**

### **Kent Film Festival**

po box 846, kent, CT 06757 8860-592-0059

*One weekend each spring, the festival takes over the village of Kent, drawing local residents, weekend homeowners and visitors from near and far. The festival's mission is to assist with the development and education of artists with an independent vision and to create a platform for filmmakers to reach the best possible audience for their work.*

4<sup>th</sup> Annual

April 22<sup>nd</sup> to April 25<sup>th</sup>, 2010 (four submission copies)

**LAWRENCE NEWMAN: FESTIVAL SPONSOR - ACCEPTED**

### **Lone Star International Film Festival**

Ft. Worth, Texas

*The Lone Star International Film Festival, hosted by the Lone Star Film Society, is a year round series of programs culminating in a five day celebration of cinema in November. The 2010 LSIFF will feature approximately 50 screenings to include narratives and documentaries from all over the world, representing the newest and brightest talent in international cinema.*

November 11<sup>th</sup> to November 15<sup>th</sup>, 2009 Notification date: October 10, 2009

**SUBMITTED: SEPTEMBER 2009. REJECTED. Only four documentaries were chosen.**

### **Los Angeles Film Festival**

8750 Wilshire Blvd., 2<sup>nd</sup> Floor, Beverly Hills, CA 90211 323-951-7090

*Now in its fifteenth year, the Los Angeles Film Festival is widely recognized as a world-class event, showcasing the best in new American and international cinema and providing the movie-loving public with access to some of the most critically acclaimed filmmakers, film industry professionals, and emerging talent from around the world. Drawing on an expected attendance of 85,000, the Festival provides films with the opportunity to be embraced by the public and discovered by the industry. More than 70 feature films – narrative and documentary - are featured in the Festival, alongside gala premieres, panels and seminars, short film programs, music video showcases, free outdoor screenings, live musical performances, and unique signature events.*

15<sup>th</sup> Annual, June 2010

**SPONSORSHIP: \$85**

### **Madcat Women's International Film Festival**

639 Steier Street, San Francisco, CA 94117 415-436-9523

Moving exhibition: September 2010 through January 2011

14<sup>th</sup> Annual

*Listed as possibly the best film festival in the US for independent women filmmakers. Outreach to numerous communities if selected*

**SPONSORSHIP: \$65**

### **Mill Valley International Film Festival**

California Film Institute, 38 Miller Ave., Suite 6, Mill Valley, CA 94941 415-383-5256 ext. 119

*California's longest running fall festival, this is a high profile and prestigious event with large audiences and marketing opportunities.*

October 2010

Submission by June 2010.

**ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS**

### **Moondance International Film Festival**

970 9th STREET, BOULDER, CO 80302 USA

*Moondance International Film Festival's primary goal is to present films which have the power to raise awareness about vital social issues, educating writers and filmmakers, as well as our film festival audiences, and inspiring them to take positive action. Moondance believes in the unique power of the world entertainment media to create great social and environmental change*

September 2010

**SPONSORSHIP: \$75**

### **New Jersey Film Festival**

72 Lipman Drive-Rutgers University, 018 Loree Bldg.-Douglass Campus, New Brunswick NJ 08901

Phone: 732-932-8482 <http://www.njfilmfest.com>

The Rutgers Film Co-op/New Jersey Media Arts Center proudly announces the 15th Annual 2010 New Jersey International Film Festival. The 2010 festival will showcase the best in independent film, featuring premiere screenings of award winning works, workshops, and guest appearances by recognized film and video makers.

15 Annual June 04, 2010 to June 20, 2010 Notification date: May 7, 2010

**PAM HASEGAWA and NJ-CARE: FESTIVAL SPONSORS**

## Rocky Mountain Women's Film Festival

By invitation only - Colorado Springs, CO

*Simply wonderful. This festival has incredible audiences, filmmaker forums, community screenings and outreach, and marvelous support for filmmakers and their films. One of the best festivals anywhere...*

22<sup>nd</sup> Annual

November 7<sup>th</sup> and 8<sup>th</sup>, 2009

**ANNE BLAIR: FESTIVAL SPONSOR - ACCEPTED**

## Palm Springs International Film Festival

Palm Springs, California

*Palm Springs holds a special place in Jean Strauss's heart: the short film festival is where The Triumvirate premiered, and where it received a warm reception and support. The 'big festival', SPIFF is one of the largest festivals in the country, with an amazing support staff, wonderful audiences, and Oscar contenders.*

January 5<sup>th</sup> to January 18<sup>th</sup>, 2010

**SPONSORSHIP: \$100 – still active as a short**

## San Francisco International Film Festival

San Francisco Film Society, 39 Mesa Street, Suite 110

The Presidio, San Francisco, CA 94129 415-561-5014

*A great festival, known for adoring audiences and massive opportunities for networking in the west coast documentary capital of the country.*

53<sup>rd</sup> Annual

April 22<sup>nd</sup> to May 6<sup>th</sup>, 2010

Notification date: March 1, 2010

**SPONSORSHIP: \$80**

## San Francisco Women's Film Festival

145 Ninth Street, Suite 101, San Francisco, CA 94103 510-235-0709

*Presented by the Women's Film Institute, the festival's mission is to honor, showcase, and facilitate the creation of films that are directed by women. It's goal is to present the best in women's cinema through the festival and year round educational programming events.*

6<sup>th</sup> Annual

April 7<sup>th</sup> to April 11<sup>th</sup>, 2010

Notification date: January 31, 2010

**CATHERINE CRAIG AND PETER DAULTON: FESTIVAL SPONSORS**

## Santa Barbara International Film Festival

1528 Chapala Street, Suite 203, Santa Barbara, California 93101 805-963-0023

*Dedicated to enriching local culture and raising consciousness of film as an art form, SBIFF has audiences of over 50,000 to an audience of industry professional and cinema offiandos. It has become one of the premiere festivals in the country.*

25<sup>th</sup> Annual

February 4<sup>th</sup> to February 14<sup>th</sup>, 2010

**SPONSORSHIP: \$75**

### **Seattle International Film Festival**

c/o Cinema Seattle, 400 9<sup>th</sup> Ave. N, Seattle, WA 98109 206-464-5830

36<sup>th</sup> Annual

May 20<sup>th</sup> 2010 to June 13<sup>th</sup> 2010

*The festival is committed to women filmmakers, and is considered among the top ten festivals in the world. It mixes the best of American independents with international debuts and is renowned for its large and appreciative audiences.*

**WAYNE MEATH and FAMILY (a gift of Elise Lewis): FESTIVAL SPONSORS**

### **Sedona Film Festival**

1785 W. Highway 89A, Suite 2B, Sedona, AZ 86336 928-282-1177

*Great audiences, great setting, great showcase for emerging films.*

16<sup>th</sup> Annual

February 21<sup>st</sup> to 28<sup>th</sup>, 2010

Notification date: January 15<sup>th</sup>, 2010

**CATHERINE CRAIG and PETER DAULTON: FESTIVAL SPONSORS - ACCEPTED**

### **Sheffield International Documentary Festival**

The Workstation, 15 Paternoster Row, Sheffield, S1, United Kingdom +44 114 276 5141

*Considered by many to be the top documentary festival in the world, along with the Leipzig Festival.*

November 2010

**SPONSORSHIP: \$125**

### **Silverdocs – AFI/Discovery Channel Documentary Festival**

AFI Silver Theatre and Cultural Center, 8633 Colesville Road, Silver Spring, MD 20910 301-495-6720

SilverDocs is one of the top documentary showcases for independents in the world and was created by AFI in alliance with the Discovery Channel to honor independent filmmaking. It provides audiences with world class documentaries in a state-of-the-art theatrical setting.

June 15<sup>th</sup> to June 22<sup>nd</sup>, 2010

**ELISE LEWIS: FESTIVAL SPONSOR**

### **Slamdance Film Festival**

5634 Melrose Avenue, Los Angeles, CA 90038 323-466-1786

*Dedicated to new filmmakers, this is considered one of the top ten festivals in the world. Running concurrently to Sundance (right up the street) it has premiered documentaries like **Mad Hot Ballroom**.*

16<sup>th</sup> Annual January 21<sup>st</sup> to January 28<sup>th</sup>, 2010 Notification date: December 20, 2009

**SPONSORSHIP: \$100**

### **Smogdance Film Festival**

101 W. Mission Blvd. #110-311, Pomona, California 91766 909-997-0761

Recognized by the National Endowment for the Arts, this festival runs concurrent with Sundance, and provides incredible audiences of a discerning film community. *The Triumvirate* and *Breathing* are past award winners at this festival.

January 22<sup>nd</sup> to January 24<sup>th</sup>, 2010

**ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS – ACCEPTED – AUDIENCE AWARD BEST PICTURE**

### **South By Southwest (aka SXSW)**

P.O. Box 4999, Austin, Texas 78765 512-467-7979

*Considered one of the best festivals in North America. Top quality independents, a strong film market, great audiences.*

16<sup>th</sup> Annual

March 12<sup>th</sup> to March 21<sup>st</sup>, 2010

**SISSY & JOHN BATEMAN and ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS**

### **Sundance Film Festival**

8530 Wilshire Blvd., 3<sup>rd</sup> Floor, Beverly Hills, CA 90211 310-360-1981

Takes place in Park City, Utah

*Simply the top film festival in the world. To screen at Sundance is a crowning achievement in any independent filmmaker's career. Over 9,000 submissions. 125 selections.*

January 21<sup>st</sup> to January 31<sup>st</sup>, 2010

(9800 entries were submitted, less than 200 were selected for screening. FTLOM was not among them – but we're proud to have tried!) Thank you Elise and Holden for your support!!!

**ELISE & HOLDEN LEWIS: FESTIVAL SPONSORS**

### **Southern Circuit – Tour for Independent Filmmakers**

1800 Peachtree Street NW, Suite 808, Atlanta GA 30309

Phone: 404-874-7244 x 22 <http://www.southarts.org/souther...>

Southern Circuit is the nation's only regional tour of independent filmmakers, providing communities in a nine-state region in the South with an interactive way to experience independent film and engage with indie filmmakers. The tour utilizes an intimate context to connect audiences with filmmakers and connect with films they might not otherwise have the opportunity to see.

Southern Circuit Tour dates will begin in September 2010 and conclude at the end of April 2011.

**SPONSORSHIP: \$60**

### **Telluride Film Festival**

Telluride, Colorado

*The 37th Telluride Film Festival in September 2010 will play feature films in the Festival's main program, as well as Sneak Previews added throughout the four-day event. Telluride Film Festival's celebration of art and film, set amongst the beauty of the Rockies, is one of the great festivals in the world.*

September 3<sup>rd</sup> to September 6<sup>th</sup>, 2010.

**SPONSORSHIP: \$125**

### **Washington DC Independent Film Festival**

Washington, DC

*The Washington DC Independent Film Festival (DCIFF) is an award winning annual film festival showcasing independent films from around the world; offering a Music Festival, Master Classes, Seminars & Workshops conducted by industry professionals; providing cultivation and opportunity to the DC community.*

March 4 to March 14<sup>th</sup>, 2010

**NICOLE J. BURTON: FESTIVAL SPONSOR**

## **Wisconsin Film Festival**

82 University Avenue, Madison, WI 53706 877-963-3456

*The Wisconsin Film Festival is dedicated to presenting quality films that may not otherwise be seen in commercial theaters. The festival seeks original subjects and well-told stories from diverse voices. Terrific audiences (over 32,000 attended the 2009 festival) and a worldclass experience.*

April 15<sup>th</sup> to 18<sup>th</sup>, 2010

Notification date: February 15<sup>th</sup>, 2010

**JON C. STRAUSS: FESTIVAL SPONSOR**